



*A local affiliate of the National Cares Mentoring Movement*

Commemorative Program  
of the

## Memphis Cares Launch Event

***"I Want to Be A Man Mentoring March" (8:00 am)***

Dr. Martin Luther King Labor Center (AFSCME)

and

***Press Conference (9:30 am)***

National Civil Rights Museum  
Memphis, Tennessee

**January 21, 2008**

*A Call to Action...*

Seeking 6000 Mentors by 2013!

Recruiting at least 3000 African American Men to mentor our young men!

*1 hour a week...*

*4 hours a month...*

*12 month commitment...*

***Together we can improve the lives of our children***